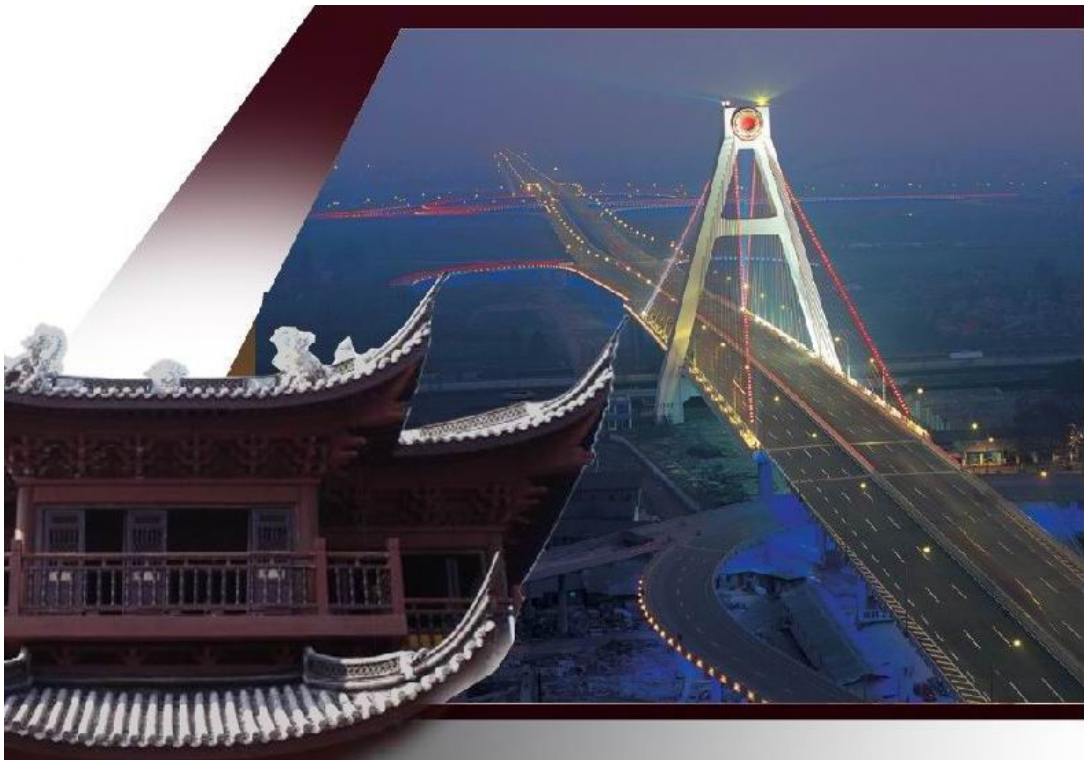


Maxxelli

Real Estate

Chengdu Hi-Tech International Plaza
No.16 8th Floor Block "B"
20 North Section Tianfu Avenue
T:86-028-85319679 F: 86-028-85319680

Chengdu City Guide



---- Presented by Maxxelli Real Estate



Chengdu, capital of the Sichuan Province, is known throughout China for giant pandas, tea houses, spicy food, and as one of the most relaxing cities in China. Chengdu is also one of China's most important industrial bases with main industries in machinery, chemicals, textiles, tools, computers, electronics, metallurgical products, wood processing, and more.



Because of its geographical location, Chengdu has played an important role in Chinese history and has many beautiful historical places within the city such as the Marquis Wu Shrine, DuFu's Thatched Cottage, and more. Just outside Chengdu is LeShan (the world's largest Buddha statue), DuJiangyan Irrigation System (the first in the world), EMei Mountain, and more. Besides being the birthplace of tea-culture, Chengdu is also where paper money, relief printing, the use of natural gas, and one of the world's earliest banks were all founded.



In more recent years, Chengdu has begun building itself into an international metropolis, being South-West China's center for science, technology, transport, trade, communication, and commerce. As of 2006, there were already over 108 Fortune 500 Companies represented in Chengdu.

The Chengdu highway system is one of the busiest in China; it has 13 national highways (nearly 800 km of road), 106 county roads (1,800 km), and 335 km of special roads.

Three major railways meet in Chengdu and the airport is one of China's largest with direct flights to more than 20 major Chinese cities.

Chengdu also has one of China's 6 main telecommunication centers as well as one of China's largest mail processing centers.



Geographic Situation and Layout

Chengdu is located in the middle of Sichuan Province which borders Hubei, Hunan, Guizhou, Yunan, Tibet, Qinghai, Gansu and Shaanxi Provinces, it covers an area of 12,400 square kilometers, and has a population of around 10 million. For the most part, Chengdu is shaped like a circle and utilizes a ring-road system. There are 5 main ring roads, but most of the city is situated within the first three.

CHENGDU FACTS AND FIGURES

Population: 9,970,000

Area: 12,390 Km²

Population Density: 804.68/Km²

Time: GMT + 8. Despite the vast size of the country, Beijing time is standard throughout China.

Language: In addition to Mandarin, the official language of China, Sichuan Dialect is also prevalent. There are many different minority groups (i.e. Tibetan, Yi) in Chengdu which also have their own minority languages.

Religions: Buddhism, Taoism, Christianity and Islam.

Electricity: 220/240 volts AC, 50Hz. Two-pin sockets and some three-pin sockets are in use.

Mobile telephones: GSM 1800/900, GPRS and CDMA networks provide coverage in Ningbo; Networks are operated by China Mobile and China Unicom.

Fax: Hotels and a few 24 hour convenient shop offer fax facilities, but are often incoming only. Rates are generally high in the hotels.

Internet/E-mail: China Telecom provides high speed connect e.g. ISDN, ADSL and LAN. There are also numerous cyber/internet cafes.

Post: Service to Europe takes about a week. Tourist hotels usually have their own post offices. All postal communications to China should be addressed 'People's Republic of China'.

Press: The main English-language paper is the "China Daily." National newspapers include "The People's Daily" and "The Guangming Daily." Local, daily papers include "Chengdu Daily" and "Chengdu Business."



HEALTH

The tap water is not suitable for drinking. Boiled water is offered in thermos bottles in hotel rooms but you should make sure it is fresh.

Bottled mineral water is sold for around 3 Yuan and is widely available.

Chengdu Medical Centers

Sichuan International Medical Center and Foreigner's Clinic 华西医院

#37, Guo Xue Lane 国学巷 3 7 号

Phone: 028-858-6698, 8542-2408 Emergency Room: 8542-2286

Global Doctors Chengdu Clinic

KeLan Bangkok Garden

No. 21, Section 4, South Ren Min Road, Chengdu

Hours: 9:00 – 18:00

Phone: 028-8522-6058 (9:00-18:00)

Phone: 028-139-822-56966 (18:00-9:00)

Website: www.eglobaldoctor.com

Heart to Heart International Chengdu Clinic

Physician: Brian L. Robinson, M.D. (Certified, American Board of Internal Medicine)

Qing Yang District #6 Hospital

Guang Hua Cun #11

Monday 14:00-17:00 / Wednesday & Friday 9:00—12:00

Mobile: 1398-228-6220

Interpreter: Wang Ling Fang (Mobile: 1309-6310-427)

TRANSPORTATION

International Airports

The Chengdu Shuangliu International Airport (CTU) is located in the southwest part of Chengdu, only 20 kilometers (12 miles) from the city center.

Bus

Chengdu has an extensive system of city buses to get around and most stops have a city map showing that particular stop's route through the city. Tickets are ¥1 for common and ¥2 for air-conditioned buses respectively.

Long Distance Bus Stations



Chadianzi Bus Station -Service for Songpan and Jiuzhaigou Nature Reserve.

Xinnanmen Bus Station (新南门汽车站) -located near the Traffic hotel. Daily service to Leshan, Jiuzhaigou Nature Reserve, Mount Emei, and Kangding.

Wuguiqiao Bus Station –Service to Chongqing

Taxi

All taxis should have a meter. Fares start at ¥5 during the day and ¥6 after 10pm.

The rate will increase ¥1.4 per kilometer, but fares are displayed in increments of ¥1. One should try to have small change for taxis.

Bicycle powered, two-seat, rickshaws are also all over town that can take you short distances. Fix a price (¥5-10) in advance.

ACCOMODATION

Shangri-La Hotel

No. 9, Binjiang East Road,
Chengdu 610021
China
+86-(28)-8888 9999

Kempinski Hotel, Chengdu

No. 42 of the 4th section,
People's South Square
Chengdu, 610041
+86-(28)-8526 9999

Holiday Inn Century Hotel

No. 1 Tianfu Dadao
Chengdu, 610041
+86-(28)-8534 8888

Homeland Hotel, Chengdu

Meihao Garden, 181 Airport Road
Chengdu, 610225
+86-(28)-8293 6666

Sheraton Lido Hotel, Chengdu

No. 15, Section 1, Ren Min Zhong Road
Chengdu, 610015
+86-(28)-8676 8999

Jinjiang Hotel, Chengdu

No. 80 Section 2, Ren Min Nan Ave
Chengdu, 610012
+86-(28)-8550 6666

Crowne Plaza Hotel, Chengdu

No. 31 Zong Fu Street
Chengdu, 610016
+86-(28)-8678 6666

Sofitel Wanda Hotel

No. 16 Binjiang Zhong Road
Chengdu, 610016
+86-(28)-6666 9999

Yinhe Dynasty Hotel, Chengdu

No. 99 Xiaxi Shuncheng Street
Chengdu, 610016
(86) (28) 8661 8888

Garden City Hotel, Chengdu

No. 8 Daye Road
Chengdu, 610016
(86) (28) 8666 338



INTERNATIONAL SCHOOLS

Chengdu MeiShi International School 成都美视国际学校

Grades: Kindergarten to 12 Grade

XinXing Road, South RenMin NanLu 人民南路南延线新兴路

Tel: 028-8533-0671/8533-0653

<http://www.meishischool.com/english.htm>

Quality Schools International (QSI) 美国学校

Grades: Pre-School through Grade 12

#188 South 3rd Ring Road (American Garden) 美洲花园, 三环路 188 号

Tel: 028-8511 3853

<http://cdu.qsi.org/>

Chengdu ISC International School 成都国际学校

Grades: Kindergarten through Grade 12

#99 Shuxi Lu, Zhong Hai International Community

中海国际社区, 成都市高新西区, 蜀西路 99 号

Tel: 028-8519 8393

<http://www.iscchengdu.org/content/>

Chengdu Eton House International 伊顿国际学校

Grades: Pre-School through Lower Middle

9 Chenglong Avenue 成龙路 9 号

Tel: 028-8477 7888 / 8477 7889

<http://www.etonhouse.com.sg>

SHOPPING

Though not as famous as Hong Kong or Shanghai, Chengdu has a unique shopping culture. Besides modern shopping centers where you can buy the newest in name-brand clothing, electronics, and more, Chengdu has many small markets and is also famous for lacquer ware, Brocade, and embroidery.

Clothing

Chunxi Road would be the equivalent of Shanghai's "Nanjing Lu" or New York's "5th Avenue." This is a nice place to just walk around for a day or go shopping for clothing, shoes, and other apparel.

Just north of Chunxi Road is Wangfujin, a large department store which also offers name brand clothing.



Tianfu Square is the current city center and is another popular place to visit and go shopping. It has recently undergone a major reconstruction face-lift and will soon be one of the main sub-way stations.

Art

Chengdu has many art stores and galleries spread throughout the city. Many art places have simple copies that should not cost much money at all, but authentic and original pieces can easily be found.

K Gallery K 画廊

K Gallery features art from all over China and other parts of the world and many different events.

No. 87 #3—4 Fangqin Road 芳沁街 87 号附 3—4 号

Tel: 028 66564898

Chengdu Holy Bird Cultural Media 神鸟文化传播

Offering authentic, traditional, Chinese art, tea, and many other cultural relics.

No. 209-26 QingYang Rd. 金沙园 (青羊大道 209 号附 26 号)

Tel: 028-8739 6865

CD's/DVD's/Electronics

The best areas to shop for these items are the "Tech Tower" (数码广场) which has a very large assortment of electronics ranging from cameras and computers to MP3 players and more. As with anywhere, be careful with buying fake electronic merchandise. The CD and DVD vendors will find you if you just take the escalator up to the upper floors.

Carrefour (Da Shi Jie Branch) 家乐福大世界店

10, Zi Jing District, Xin Guang Road 武侯区新光路 10 号

Tel: 028-8515 6965

Carrefour(Ba Bao Jie Branch) 家乐福八宝街店

1 Ba Bao Jie 青羊区八宝街 1 号

Tel: 028-8515 6965

Ito Yakado (Chuan Xi Branch) 伊藤洋华堂(春熙店)

Chun Xi Road North Section 春熙路北段

Tel: 028-8671 5111



Ito Yokado (Shuang Nan Branch) 伊藤洋华堂 (双楠店)
Second Ring Road 1st Section West 二环路西一段
Tel: 028-8702 1111

Metro 麦德龙
No 1, Qing Jiang Zhong Lu 青羊区清江中路 1 号
Tel: 028-8295 8888

Wal-Mart (SM Branch) 沃尔玛 SM 店
No 29, 2 Section, Er Huan Lu, SM Square
成华区二环路东二段 29 号 SM 城市广场

Wal-Mart (Jiao Da Branch) 沃尔玛交大店
Jiao Da Road, Jin Niu District 金牛区交大路
Tel: 028-8760 6677

IKEA 宜家
For all of your home redecorating needs.
No.9 Zhan Hua Road
Tel: 028-8526 2345

RESTAURANTS/BARS

There are hundreds of food options available in Chengdu. Whether you are craving Western, Japanese, Korean, Indian, Thai, German, Italian, Mexican, or other flavors, they can all be found here. Below is just a small list of some popular places.

Western Food/Bars

The Shamrock 三叶草
Sports TV's, a pool table, darts, drinks, food, and dancing on the weekends.
#15 RenMin South Road, 4th Section
人民南路四段 15 号 Tel: 028-8523 6158

Munchen 1810
Bavarian food, German beer, and live music on the weekends.
#18 2nd Ring Road 3rd South Section (Next to BaBi Club)
二环南路三段 18 号 (芭比旁边)
Tel: 1398-1716-575 (Fan Fan, VIP relations)



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The Book Worm

A café, lounge, bar, restaurant, bookstore, library.

Yu Jie East Road #2-7, Ren Min Nan Lu 28#

人民南路四段 28#, 玉洁东街 2 号-7 号

Tel: 028-8552 0177

Peter's Tex-Mex 彼德西餐

Some of the most reasonably priced, good western food around.

1st location: No. 117 KeHuaBeiLu 科华北路 117 号

2nd location: No. 12 TongZiLinDong Lu 桐梓林东路 12 号

Tel: 028-8522 7965

Paname Café

Pool table, DJ's, dancing, very relaxed and friendly. Chengdu's first foreign owned bar.

143 KeHua Bei Lu, Blue Carribean Plaza 2nd floor

科华北路 143 号 2 楼

Zoe's Bar-B-Que 爱舍西餐

#30 Renmin Nanlu (across from Western Tower)

人民南路四段 30 号附 12 号 (威斯顿联邦大厦对面)

Tel: 028-8559 3345

Dave's Oasis 大卫馆

Relax, get Sichuan tour info, grab some food.

21/1 Bin Jiang Center Road

滨江中路 21/1 号 Tel: 028-8025 9655 / 1339-8187-998

The Hemp House 麻塘

As the name would suggest.....relax, maybe even have a drink or two.

Orient Times Plaza **3rd floor** DongMenDaQiao

东门大桥东方时代商城 3 楼

The Little Bar 小酒馆

One of the better places to go for live music and other events in Chengdu. 2 locations:

#55 Yulin XiLu 玉林西路 55 号 (old location)/ #87-5 FangQin St. 芳沁街 87 号 (new

location)

Tel: 028-8556 8552/ 8515 8790



Grandma's Kitchen 祖母的厨房

One of Chengdu's first Western Restaurants.

1st Location: #22 Renmin NanLu 人民南路四段 22 号

2nd Location: #10 Consulate Road 领事馆路 10 号附 8 号

Tel: 028-8555 3856 028-8521 6226

Other Restaurants

Lily Shadows 睡莲花影

Japanese/Italian fusion restaurant offering an elegant, relaxed atmosphere and a competent bar staff.

Feng Hua Yuan, Tong Zi Lin Zhong Lu 桐梓林中路风华苑

Tel: 028-8514 3226 / 8514 3227

Fiesta THAI 非常泰国风味餐厅

Traffic Hotel, Xin Nanmen 临江中路 6 号交通饭店 (新南门车站旁)

Tel: 028-8545 4520 028-8545 4530

Namaste Afila (Indian Cuisine) 亚非拉印度音乐餐吧

#20-1 Renmin NanLu 人民南路四段 20 号附 1 号

Tel: 028-8556 9118

Tandoor (Indian Cuisine) 天都里印度餐厅

#34 RenMin NanLu Sunjoy Inn 人民南路四段 34 号心族宾馆

Tel: 028-8555 1958 028-8556 3388 x2156

Sakurano No Miyako (Japanese Cuisine) 樱之都

#8-4 Tongzilin Bei Lu 中华园一期桐子林北路 8 号附 4 号

Tel: 028-8512 0668

CHINESE RESTAURANTS

Wenshu Temple Vegetarian Restaurant (Inside Wenshu Temple)

#15 Wen Shu Yuan Jie 文殊院 文殊院街 15 号

Zhang Kao Ya 张烤鸭

QingShiQiao, Indoor Market, 3rd Floor 青石桥室内农贸市场三楼

Gin Gko 南亭银杏

#19 RenMin South Road (Western Tower)

人民南路四段 19 号威斯顿联邦大厦 1-5 楼

Tel: 028-8526 8888/ 8611 6888



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Da Rong He 大蓉和

#68 ZiJing South Road 武侯区紫荆南路 68 号

Tel: 028-8514 3232/ 8514 2323

Qing Shan Zhan 钦善斋

#247 WuHou DaJie 武侯区武侯祠大街 247 号

Tel: 028-85098895/ 85098875

Gong Guan Cai 老成都公馆菜(草堂总店)

#37, QingHua Road; Next to ChaoTang Temple 青华路 37 号草堂寺北大门侧

Tel: 028-8732 0016

Hong Xin 红杏酒家

#137 ZiJing East Road 武侯区紫荆东路 137 号

Tel: 028-8519 9008

Chengdu Yin Xiang 成都印象

ZiJing North Road 武侯区紫荆北路元华二巷紫荆春天 1 栋

Tel: 028-8514 5678

HaiLingGe 海陵阁大酒楼

#4 ShangNan DaJie 青羊区上南大街 4 号长富广场 2-3 楼

Tel: 028-8612 3111/ 8612 3222

QiaoJiangNan 俏江南

#18 ZiJing Nei Road, 2nd Floor, Zi Jing Cinema

武侯区紫荆北路 18 号紫荆电影院 2 楼

Tel: 028-8517 1122

Dou Hua Zhuang 石磨豆花庄

#9 First Ring Road South Third Section 一环路南三段 9 号

Tel: 028-8555 8108

Chen MaPo DouFu 陈麻婆豆腐

#81 KeHua Road 武侯区科华路 81 号

Tel: 028-8523 3655



ShuFu YanYu 蜀府宴语
#8 FangCao East Road 武侯区芳草东街 8 号

ShunXin LaoCha Guan 顺兴老茶馆
3rd Floor, Old Conference Center
沙湾路 258 号成都国际会议中心三楼
Tel: 028-8769 3202/ 8769 3203

CHINESE-ENGLISH MENU

Please Add:

Twice Cooked Pork 回锅肉 huiguorou
Sweet and Sour Pork 糖醋里脊 tangcu liji

Please Remove:

Originally listed "Sweet and sour pork"
Minced Pork in Lettuce Wrap

RECREATION

Fitness

Impulse Fitness Club 成都英派斯健身俱乐部
503 Wuhou Avenue 成都市武侯大道双楠段 503 号
Tel: 028-8742 9019/ 8742 9029

Haosha Fitness Club 成都浩沙健与美健身俱乐部
#1 Babao Street, 4th Floor, Wanhe Mansion 八宝街 1 号万和大厦四层
Tel: 028-8627 7738

JiaZi Fitness center 佳姿健身中心
#20 Hongxing Road 红星路二段 20 号
Tel: 028-86752788

Tennis

GaoXin Tennis Center 成都高新网球中心
#10 South ShenXianShu Road 成都高新区神仙树南路 10 号
Tel: 028-8515 5339/ 8513 3909

Sports Center Tennis Club 成都体育中心网球俱乐部
#11 RenMin Center Road 人民中路一段 11 号
Tel: 028-8674 9618



JinJian Tennis Club 成都劲健网球俱乐部
HuanHuaXi Park (South Gate) 青羊区浣花溪公园南门
Tel: 028-8733 2340

Golf Organizations

Sichuan International Golf Club 四川国际高尔夫俱乐部
Muma Hill Development Zone, Shuangliu
四川省成都市双流县牧马山开发区
Tel: 028-8578 5010/ 8578 5016

Sichuan QingCheng Golf Club 四川青城高尔夫俱乐部
Daguan Town, DuJiangYan City 成都市都江堰市大观镇
Tel: 028-8721 3413

Indoor Climbing

Snow Line Bar 成都雪线攀岩主题酒吧
No.309 Orient Times Mall (3rd Floor) 东方时代商城 3 楼
Tel: 028-8631 5588

Bowling

Ming Shi 名仕保龄球馆
#83 Ke Hua Bei Lu Rd 科华北路 83 号
Tel: 028-8521 5188

GuangTai 成都光泰保龄球馆
#78 East Fuqin Road 抚琴东路 78 号
Tel: 028-8777 7968

MinZu Hotel 民族饭店保龄球馆
#9 Yonglin Road 永陵路 9 号
Tel: 028-8775 0888

Bowling DaYe 大业保龄球馆
#39 DaYe Road 大业路 39 号
Tel: 028-8665 9888



Swimming

MengZhuiWan Swimming Pool 猛追湾游泳场

#1 HuaXing Street 华星路 1 号

Tel: 028- 8695 5840

Sichuan Swimming Pool 四川省游泳馆

#16 First Ring Road (South Section 3) 一环路南三段 16 号

OTHER SOURCES OF INFORMATION

Woman's Club Contact: chengduiwc@gmail.com

<http://www.woccamedia.info>

<http://www.chengdoo.com>

<http://www.chengdukultur.com>

<http://www.chengdutime.com>

<http://www.chengdu.cn:81/index.asp>

<http://www.ihotpot.com>

BUSINESS CLUBS

China Club

China Club was founded in 1995 and is the first international private business club for elites in the southwest of China.

China Club can provide the best options for banquets, entertainment, and leisure time activities. There is a private museum, a wine and cigar club, KTV rooms, spa/massage center, and a variety of restaurants. For more info, check:

http://www.chinacclubchengdu.com/e_index.html

Tel:(028) 8519 9620/8512-0943/ 8512-0945

KLM Business Club

KLM Royal Dutch Airlines recently established KLM Club China, intended specifically for entrepreneurs active in the Chinese business market. For more info, check:

<http://clubchina.klm.com>

LOCAL ATTRACTIONS

Wuhou Memorial Temple 武侯祠

Wuhou Temple (Temple of Marquis Wu) located in the south-western section of Chengdu is dedicated to the memory of both Liu Bei, and Zhuge Liang, Emperor and Prime Minister (respectively) of the Kingdom of Shu.



Giant Panda Breeding Research Base 大熊猫繁殖研究中心

The Giant Panda Breeding Research Base is located on the mountain of Futoushan in the northern suburbs of the city. Here, the Giant Panda Museum collects and shows nearly everything known of the Giant Panda.

The best time to visit is in the morning, 8:30 to 10am, which is during feeding time.

Du Fu's Thatched Cottage 杜甫草堂

The Thatched Cottage of Dufu was the residence of Dufu (lived during the Tang Dynasty)—one of China's most famous poets. After fleeing to Chengdu in refuge, Du Fu wrote more than 240 poems which are regarded today as masterpieces in poetry. This historical site is over 16 hectares in size and has bamboo groves, small streams and bridges, and more.

Magical Face Changing of the Sichuan Opera

As one of the major opera schools in China, the Sichuan Opera has a long history. It originated at the end of the Ming Dynasty and the beginning of the Qing Dynasty. Sichuan Opera is well-known in China and is characterized by solo singing, skillful acting, rich percussion, and incredibly funny comedies. Special characters use stunts such as quick mask changes, jumping through burning hoops, and hiding swords.

Wenshu Monastery 文殊院






Besides a great vegetarian restaurant, this monastery is a great, relaxing place to go for a day. In the summer time, thousands of people come here to enjoy tea and enjoy the warm weather. This Zen Buddhist Monastery is easily the best-preserved temple in Chengdu and is nice to just stroll about, looking at the many rock gardens and bonsai trees.



CLIMATE

Located in a basin, Chengdu is overcast much of the year, but still has an average of 1,300 hours of sunshine a year with temperatures averaging 3-10 °C during the coldest month (January) and 20-30 °C during the hottest month (July).

CHENGDU 30 66 N, 104 1 E, 1666 feet (508 meters) above sea level.

Centigrade	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
 Avg. Temperature	6	8	12	17	22	23	26	25	21	17	12	7
 Avg. Temperature Max	8	11	16	21	26	27	30	30	25	20	16	10
 Avg. Temperature Min	2	4	7	12	16	20	22	21	18	14	9	3
 Avg. Rain Days	7	7	10	10	10	13	13	12	11	10	6	5
 Avg. Snow Days	0	0	0	0	0	0	0	0	0	0	0	0

SOCIAL CONVENTIONS

Compared to some Westerners, the Chinese could be considered "mellow," but not everyone is as easy going as many think. Chengdu people like to enjoy life and take things slowly, but they are still adapted to a huge population. This means that people cut into lines, hurry onto a bus without letting people off, and cram into tight places without showing any signs of discomfort.

The foreign population, although growing rapidly, will never be higher than the amount of countryside people moving into the city so many Chinese are still very curious when they see a foreigner. In certain parts of the city, you will undoubtedly be stared at. Although this is rude in many Western cultures and can be taken as hostility, there is usually nothing hostile meant by this. Saying "Hello" in Chinese (ni hao) is a good way to thwart this.

Although most Chinese cannot speak Chinese, they will usually still attempt to help. If you are being ignored, it is probably more of a language issue than a personal issue.



No matter how abused and frustrated you may feel at times, just remember that foreigners are still treated far better in China than the Chinese themselves. Foreigners who speak Chinese, will encounter an endless series of delighted and amazed faces wherever they go, invariably asking about their nationality, age, marital status, and even salary before anything else.

Even if you don't speak Chinese, you will run into enough locals eager to practice their English. If, from such encounters, you are subsequently invited to someone's home, a gift might well be expected—though people will not open it in front of you, nor will they express profuse gratitude for it. The Chinese way to express gratitude is through reciprocal actions rather than words. If you are asked out to a restaurant, you will discover that restaurant bills are not shared out between the guests but instead people will go to great lengths to claim the honor of paying the whole bill by themselves. Normally that honor will fall to the person perceived as the most senior, and as a foreigner dining with Chinese you should make some effort to stake your claim, though it is probable that someone else will grab the bill before you do. Attempting to pay a "share" of the bill may cause serious embarrassment.

Surprisingly, in view of the above, the main gripe of foreigners in China is the relentless and very widespread determination that foreigners should be overcharged at every opportunity. For a foreigner, this can become wearying and alienating, but for your own equanimity you would do well to either learn Chinese or accept some overcharging to a certain degree. The sums you will be arguing about are often trivial ones and the average rickshaw driver, for example, would consider it a humiliating defeat to carry a foreigner for the same price as a local.

Another factor that Westerners need to note is that the Chinese have almost no concept of privacy (adaptation of population density). People will stare at each other from point-blank range and pluck letters or books out of others' hands for close inspection. Foreign kids' (especially with blonde hair) hair or skin may even be touched by people. Some toilets are built with partitions so low that you can chat with your neighbor. All leisure activities including visits to natural beauty spots or holy relics are done in large noisy groups and the desire of some Western tourists to be "left alone" is variously interpreted by locals as eccentric, arrogant or even sinister.

In a land where privacy is an unheard-of luxury, exotic foreigners inevitably become targets for blatant curiosity, particularly in rural areas. You may at times find people



running up and jostling for a better look, exclaiming loudly to each other, Lao Wai, Lao Wai (literally, "old outside person"). This is not intended to be aggressive or insulting though it can give foreigners the uncomfortable feeling of being a zoo animal. One way to render yourself human again is to address the onlookers in Chinese, if you can.

Apart from staring, various other forms of behavior perceived as anti-social in the West are considered perfectly normal in China and foreign tourists should bear this in mind before passing judgment. Take the widespread habit of spitting, for example, which can be observed in buses, trains, restaurants and even inside people's homes. Outside the company of urban sophisticates, it would not occur to people that there was anything disrespectful in delivering a powerful spit while in conversation with a stranger. Smoking is almost universal among men and in the few places where non-smoking signs have been posted (i.e. soft-seat train compartments), they are often ignored. As in many countries, handing out cigarettes is a basic way of establishing goodwill and non-smokers should be apologetic about turning down offered cigarettes.

Although China would not normally be described as a liberal country, these days' restraints on public behavior are disappearing remarkably fast. Skimpy clothing in summer is quite normal in all urban areas, particularly among women (less so in the countryside), and even in potentially sensitive Muslim areas, such as the far west, many Han Chinese girls insist on wearing miniskirts and see-through blouses. Although Chinese men commonly wear short trousers and expose their midriffs in hot weather, Western men who do the same should note that the bizarre sight of hairy flesh in public - chest or legs - would instantly become the focus of giggly gossip. The generally relaxed approach to clothing applies equally when visiting temples, though in mosques men and women alike should cover their bodies above the wrists and ankles. Hand shaking is not a Chinese tradition, though it is now fairly common between men. Bodily contact in the form of embraces, back-slapping, and even holding hands can be observed between same-sex friends, and these days, in cities, a boy and a girl can walk around arm-in-arm and even kiss without raising an eyebrow.

Voice levels in China seem to be pitched several decibels louder than in most other countries, though this should not necessarily be interpreted as a sign of anger.

When exchanging business cards or money, one should use both hands to give/accept. Business cards should also be examined for some time front and back before being put away in a "safe" location.



FOREIGN TRADE AND ECONOMY

From January to November 2006, 157 projects of utilizing foreign capital were approved, with a contract volume of US\$0.343 billion, and an actual use volume of US\$0.256 billion. Projects increased by 55%, contracted volume of foreign capital decreased by 13% and actual use of foreign capital increased by 29% over the same period last year

As a city with profound history and agreeable living environment, Chengdu has also improved its transportation and water quality of Funan River (or its mother river) through recent years' urban construction effort. And what is more, it has won Model Prize of Habitat Environment by UN for twice. A great number of reputed universities and colleges here have nurtured scientific and technological professionals for further constructions. In addition, the economy in Chengdu has maintained a sound momentum. According to some initial statistics, the product value of the city has amounted to 21.857 billion yuan, a rise of 13.6% over that of the previous year, while the growth rate reached the record high in the last ten years. The favorable policies, coupled with comfortable investment environment, make Chengdu an investing destination for the world Top 500 enterprise

The Hi-tech Zone

Power Supply

- Currently, the Chengdu power network owns over 86 transformer stations of the rank 35KV or above, and 145 main transformers, with a total capacity of 5.3 million KVA; 165 transmitting cables of 35KV or above in a total length of over 2700 km. The yearly power supply for the city reaches 14.52 billion KWh.
- The South Zone of the Hi-tech Zone currently has one 220KV transformer station in a capacity of 300,000KVA, 5 110KV transformers (Tongzhilin, Yulin, Nanjiao, Guixi), in a capacity of 633,500 KVA. The Zone has 44 10KV power lines, in a total length of 178 km.
- The West Zone of the Hi-tech Zone has one 220KV transformer station with a capacity of 80,000 KVA, 2 110KV with a total capacity of 143,000 KVA. A new 220 KV transformer station is planned with a capacity of 200,000 KVA.
- The power supply reliability of the Hi-tech Zone in 2003 reached 99.98%.

Water Supply

- The daily water supply capacity of the city is 1.849 million tons.
- Residential water is priced at 1.15yuan/m³; administrative 1.60yuan/m³; industrial and construction 1.40 yuan/m³; commercial and services 2.60yuan/m³; special water



uses 3.50 yuan/m³. (Waste water treatment fee will be charged on-proxy: residential: 0.35 yuan/ton, others 0.5 yuan/ton).

- Water pressure at supply is 0.3MP。

Gas Supply

- The yearly gas supply of the city is 2.52 billion m³.
- The yearly gas supply at Chengdu Hi-tech Zone is 480 million m³.
- Gas supply pressure is 8 P, with a calorie value of 8500 kc.
- Industrial gas is priced at 1.07 yuan/m³, residential 1.18yuan /m³ with a city gas coverage of 79%.

Telecommunication

- Chengdu is one of China's important postal processing center and Chengdu Postal Bureau one of the seven Rank 1 postal and telecom hubs of the country, the largest in southwestern China.
- Chengdu is the telecommunication hub in southwestern China with a well-established long-distance optical network, providing direct dialing phone services to over 180 countries and regions.
- Chengdu is the Internet center in southwestern China and the center of China Education and Research Net.
- China Telecom, China Mobile, China Unicom, Chengdu Net, Chengdu Broadband Net and other providers could provide IDD, ADSL, DDN services. The exit bandwidth for Chengdu Internet is 17.5G.

ADSL Internet Service Fees by China Telecom at Chengdu

Environmental Protection

Waste Water Treatment

- Sanwayao Waste Water Treatment Plant located at the South Zone of the Hi-tech Zone has a daily waste water treatment capability of 400,000 tons meeting the national discharge standard 《 Comprehensive Waste Water Discharge Standard (GB8978-1996) 》 Rank I (PH: 6-9、COD: 60mg/1、BOD5: 20mg/1、SS: 20mg/1) 。
- The West Park Waste Water Treatment Plant has daily capacity of 80,000-100,000 tons with all the pipeworks laid out.

Noise

- The noise control requirements are to meet GB-12348-90, or daytime 65dB(A) and evening 55dB(A).

Solid Waste

- Solid wastes (poisonous, radioactive) generated by companies in the Hi-tech Zone whose treatment are beyond the companies' capabilities may be entrusted to Chengdu Dangerous Solid Waste Treatment Center or Sichuan Monitoring Center for Radioactivity for treatment.

